

CloudCoCo Group plc

("CloudCoCo", the "Group" or the "Company")

Board Changes

CloudCoCo (AIM: CLCO), the AIM quoted provider of IT as a Service, is pleased to announce the appointment of Mike Lacey to the board of directors of the Company with immediate effect. Mike replaces Jill Collighan as the Company's Chief Financial Officer, with Jill remaining on the board as a Non-executive Director.

Mike has over 30 years of experience working in senior finance roles across a variety of sectors. His career started at Ernst & Young followed by roles at AMEC plc, Kwik Save Group plc and the Co-operative Group then as Finance Director of Calyx UK Limited. Between 2013 and 2017, Mike was Finance Director at Character World Limited, a supplier of licensed bedding products to UK retailers working with companies such as Disney, Dreamworks and Universal Studios.

Mike has also run his own consultancy business and has worked with SMEs to £750m turnover companies on projects such as turnarounds, fundraisings or business sales. Mike is a Fellow of the Institute of Chartered Accountants in England and Wales and holds a MBA from the University of Warwick.

Simon Duckworth, Non-Executive Chairman, commented:

"We are delighted that Mike is joining the board as Chief Financial Officer and will be working full-time in the business. He brings a wealth of relevant experience that will be invaluable as we continue with the CloudCoCo integration.

"We also would like to thank Jill for her contribution during a period of significant change for the business and look forward to continue working with her as a Non-Executive Director".

For further information please contact:

CloudCoCo plc

Simon Duckworth, Non-Executive Chairman
Andy Mills, Chief Executive Officer

01925 398 255

N+1 Singer (Nominated Adviser and Broker)

Pete Steel / Ben Farrow

020 7496 3000

MXC Capital Markets LLP

Jill Collighan

020 7965 8149

The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.

About CloudCoCo

CloudCoCo is a people-led business first and foremost, with a team of Microsoft, cloud, telephony, IT hardware, security, support and connectivity experts. We unlock business optimisation and transformation, providing cost savings, streamlined workflows and innovative IT solutions to business problems for clients of all sizes.

We use our knowledge and significant industry experience to provide IT solutions that support our customers' business activities and help them create a competitive edge by providing the alternative to the archaic managed IT services models. Through collaborative partnerships with an ecosystem of solution and service providers and vendors, we also champion putting the power back into the hands of customers, offering easy-to-use self-service options.

www.cloudcoco.co.uk

CloudCoCo is a public company quoted on the AIM market of the London Stock Exchange. The Company is headquartered in Warrington with a further office in Leeds.

Schedule Two Paragraph (g) Disclosures

The following information is being disclosed pursuant to Rule 17 and Schedule Two Paragraph (g) of the AIM Rules for Companies:

Michael (Mike) Francis Lacey, aged 56, holds or has held the following directorships or partnerships in the past five years:

Current Directorships/ Partnerships

Connemara Consulting Limited

Elm Road Investments Limited

Past Directorships/ Partnerships

Character World Limited

Character World China Holdings Limited

EnSCO 1090 Limited

Michael holds no ordinary shares in the capital of CloudCoCo.

Save as disclosed above there are no additional disclosures to be made in accordance with Rule 17 or Schedule Two paragraph (g) of the AIM rules regarding Mike Lacey.