

CloudCoCo Group plc

("CloudCoCo", the "Group" or the "Company")

Board Changes

CloudCoCo (AIM: CLCO), the AIM quoted provider of IT as a Service, is pleased to announce the appointment of Mark Halpin to the board of directors of the Company with immediate effect. Mark replaces Andy Mills as the Company's Chief Executive Officer. Andy will, as part of these arrangements, continue on the board as a Non-executive Director.

Mark has 16 years of experience working in the technology sector with a focus on driving new business and sales growth. His career started at RedCentric PLC in 2004 where he spent 14 years in the sales team, becoming new business sales director in 2008 responsible for all new business acquisition and, from 2015, focusing on the development of its government and healthcare activities. In 2018 Mark left RedCentric and co-founded CloudCoCo Limited which was subsequently acquired by the Company in October 2019. Since co-founding CloudCoCo Limited, Mark has been its Managing Director.

As previously announced, Dr Tom Black is stepping down as Non-executive Director today at conclusion of the Company's Annual General Meeting. Following Tom's departure, Jill Collighan Non-executive Director will become Chair of the Company's Audit Committee and will join the Remuneration Committee.

Simon Duckworth, Non-Executive Chairman, commented:

"We are delighted that Mark is stepping up to join the board as Chief Executive Officer and will be continuing the great work he and the team are currently undertaking. He brings a wealth of relevant experience that will be invaluable as we continue to build and develop CloudCoCo.

"We would like to thank Andy for his invaluable contribution during a period of significant change for the business since he was appointed to the board in October 2019. We look forward to continuing to work with him and benefitting from his sector experience in his new role as a Non-Executive Director.

"We also thank Tom for his unflinching engagement throughout his time on the board, and are delighted that he will remain a committed shareholder of CloudCoCo. Finally, we remind shareholders of our intention to appoint an additional Independent Non-executive Director as and when we identify a suitable candidate".

For further information please contact:

CloudCoCo plc

Simon Duckworth, Non-Executive Chairman
Mark Halpin, Chief Executive Officer

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N+1 Singer (Nominated Adviser and Broker)

Pete Steel / Ben Farrow

020 7496 3000

MXC Capital Markets LLP

Jill Collighan

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The information communicated in this announcement is inside information for the purposes of Article 7 of Regulation 596/2014.

About CloudCoCo

CloudCoCo is a people-led business first and foremost, with a team of Microsoft, cloud, telephony, IT hardware, security, support and connectivity experts. We unlock business optimisation and transformation, providing cost savings, streamlined workflows and innovative IT solutions to business problems for clients of all sizes.

We use our knowledge and significant industry experience to provide IT solutions that support our customers' business activities and help them create a competitive edge by providing the alternative to the archaic managed IT services models. Through collaborative partnerships with an ecosystem of solution and service providers and vendors, we also champion putting the power back into the hands of customers, offering easy-to-use self-service options.

www.cloudcoco.co.uk

CloudCoCo is a public company quoted on the AIM market of the London Stock Exchange. The Company is headquartered in Warrington with a further office in Leeds.

Schedule Two Paragraph (g) Disclosures

The following information is being disclosed pursuant to Rule 17 and Schedule Two Paragraph (g) of the AIM Rules for Companies:

Mark Joseph Halpin, aged 40, holds or has held the following directorships or partnerships in the past five years:

Current Directorships/ Partnerships

CloudCoCo Limited

CoCoNitro Ltd

Vivotech Limited

Past Directorships/ Partnerships

Joe40 Ltd

Mark holds 140,713,578 ordinary shares in the capital of CloudCoCo.

Save as disclosed above there are no additional disclosures to be made in accordance with Rule 17 or Schedule Two paragraph (g) of the AIM rules regarding Mark Halpin.